



The power of an **innovative**  
and **collaborative** approach.



## Introduction

In 2022, we collaborated with industry leaders to create innovative financial solutions aimed at revolutionising the insurance industry.



Our collaboration combined the finest of fintech and education technology to deliver a policy platform that supported a new range of products aimed at providing educational access for children in South Africa.

The Intellimin team successfully implemented new product and business processes, enabling the product to launch in record time.

Through this initiative, Futurewise is now able to offer inclusion through insurance by ensuring that children's future education is secure and gives parents and caregivers peace of mind.

**“ We look forward to seeing the positive impact the insurance solution has in the years to come as we continue our journey together. ”**

*- Futurewise.*

With Futurewise engaging our services early, together we designed efficient and automated procedures, paving the way for a scalable straight-through processing business model.

Our expertise and in-depth knowledge of insurance products and operations meant we were able to provide guidance from the feasibility stage through to going live, embedding value at every phase.

Intellimin efficiently configured the policy administration system to support the new Futurewise education products which enabled Futurewise to launch within 3 months.



**“ Our collaborative journey was seamless and productive and we look forward to working together to supercharge direct, automated financial services opportunities together in the future. ”**

*– Futureworld.*

Prioritising the customer journey experience was a critical aspect when designing the process. As a result, Futurewise's customers can seamlessly navigate through the online application process and have their policy issued within 5 minutes. The self service feature gives the customer 24/7 access if they need to review or change their policy.

Traditionally, obtaining an insurance policy can be a time-consuming process for a customer. However, the implementation of the Intellimin automated system resulted in a streamlined policy issue and a hassle-free journey for customers.

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With over 20 years of experience in the insurance industry, Intellimin deeply understands the significance of fostering strong relationships through collaboration.

When Futurewise entrusted Intellimin with the responsibility of delivering an exceptional customer experience, we efficiently fulfilled their requirements within the allocated budget and timeframe.

**“ The Intellimin system has helped Futurewise to bridge the insurance gap in education with ease and accessibility for our customers. ”**

*- Futurewise.*



Futurewise can rest assured knowing that Intellimin stands by their side, providing support at every stage of the journey.

By partnering with Intellimin, Futurewise can concentrate on building their business with the assurance that Intellimin handles the technological aspects that underpin their operations.

## Conclusion

Through early engagement with Intellimin, Futurewise achieved rapid deployment of their products, delivering an outstanding customer experience and swiftly entering the market.

With the support of Intellimin, Futurewise can focus on empowering individuals through education.

Through the power of early engagement and collaboration, Intellimin will work with you to achieve your business goals in the most effective and timely way.

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